

Xenergy
"The Mind of A Man"
Radio :60

VOICE

AUDIO

Narrator: To kick off the launch of Xenergy, we will go deep into the mind of a man and show how Xenergy is a sugar free drink that actually helps you focus.

Narrator: Let's go.

Narrator: Harry! This is Xenergy talking. Take a sip. You need to focus.

Harry: Xenergy? Is that with an X? X-Energy? Zxgergeny? Zabobageny? Zabahhahogenanah.

Narrator: It's pronounced "Zenergy."

Harry: Hmm. Tastes pretty good. Makes me feel a little rush. Pumping me up a little. I said "Pump." (Laughs) That lady's lookin' alright. I'd like to pump her.

Narrator: Focus, Harry. Have another sip.

Harry: Hey. There's a bird. I wonder what kind of bird that is. I wish I could fly. I wonder if that's the bird that pooped on my car?

Narrator: Ok Harry. You're gonna need another sip.

Harry: This is good. Cran Raz. Razmatazz. Tazamatazz. Crazzatanatazz. I wonder what the other five flavors are like? I bet that bird would like some.

Narrator: Focus, Harry...[Pause]...There. Harry, you did it. Through the power of Xenergy, you can focus. You have found the zone.

Harry: Actually, I really have to pee.

Narrator: Xenergy. An all-natural sugar free beverage with three new flavors exclusively at 7-11; Blu Pom, Pink Lemon, and Mango Guava. Juava. Movava. Bobamma-bava.

SFX: A wall of noise inside of this man's head. Ducks. Chainsaws. Marching bands. Random thoughts. Sexy women. Buzzers, etc.

SFX: Sip. Swallow.

SFX: Sip and swallow.

SFX: Sip. Swallow.

SFX: Babbling brook.