

"REVEAL"

**MUSIC:** Something seductive with bass and presence.

Cut to various tight shots of the Tundra covered in mud. Water cascades over its sheet metal, wheels, and chrome accents. From inside the cabin, we see water washing over the mud-caked windshield. Bit by bit, we see more and more pieces of the Tundra.

**VO:** Every piece of sculpted metal...  
Every line and curve...  
Every inch of polished chrome...  
Every stitch, knob, and button...  
Re-forged, re-crafted, and redesigned.  
Introducing the all-new 2014 Toyota Tundra.

Cut to a wide shot of the clean Toyota Tundra.

**VO:** Visit your Toyota dealer today for a test drive and special offers.  
Toyota. Let's go places.

Union

Male 40s to mid 50s. slight bass like tone/quality but not over the top. rough but soft at the same time story teller type of voice

Female 30s to 40s. middle range in pitch. a slightly deep voice with some texture. slightly ~~deep voice~~ older version of this read <http://www.youtube.com/watch?v=mE2PH-YoJhy>