

WAVE RADIO

SPEC:

KATHERINE, 30-50 Female. No discernable accent. Friendly, but not super bubbly. Don't want her to sound like an airhead, just a romantic and a dreamer.

SCRIPT:

SFX: RADIO STATIC TUNING IN TO A STATION.

ANNCR: Norwegian Cruise Line Radio.

MUSIC: "LET'S GO!"

DJ: We're broadcasting live from the ship during Norwegian Cruise Line's Upgrade Wave. Today we're with top cruiser Katherine, who loves reading love stories by the ship's pool. Katherine, how did you catch the Upgrade Wave and your free Balcony upgrade?

KATHERINE: It's a courtship. Once I saw the Upgrade Wave, and I made it mine in *Europe*. Me and the Mediterranean, a romance for the ages.

DJ: Lovely! And what do you find most attractive about the Upgrade Wave?

KATHERINE: Its ability to give me a Balcony for the price of an Oceanview, naturally! (cooly) Want to hear a secret?

DJ: Of course...

KATHERINE (whispering): I'd never tried a Balcony before. (back to normal voice, remembering her another upgrade wave trip) Until *Bermuda*! You should have seen the connection we had from my balcony! Close enough to touch its pink sand beaches.

DJ: You must have very long arms.

KATHERINE: Oh, you're silly! And did you hear about the time I hypnotized the Upgrade Wave and took it to Hawai'i?

DJ: Do tell.

KATHERINE: It was magical. I woke up and walked out onto my private balcony. Just me, the Hawaiian sunrise, the scent of hibiscus and the whispers of the Pacific.

DJ: What did it say?

KATHERINE: Now *that's* between me and the ocean.

DJ: Don't miss Norwegian Cruise Line's Upgrade Wave. Book now to get a Balcony for the price of an Oceanview and more great offers. Visit NCL.com, or call 1-888-NCL-CRUISE or your travel professional.