

Howdy Neighbor

Specs:

MALE / FEMALE, 30-45, DEEP/SINCERE/ WELCOMING TONE

(Could be southern but not too over the top . . .)

VO: What does a Texas welcome sound like? Is it the sound of a chair being pulled out, inviting you to sit a spell?

SFX: CHAIR SCRAPING ACROSS FLOOR.

VO: Is it the sizzle of a burger on a grill?

SFX: SIZZLING SOUND.

VO: The creaking of a door being held open?

SFX: CREAKY DOOR.

VO: Or is it something else? The gentle crashing of the morning surf?

SFX: OCEAN SOUND.

VO: The sound of a golfer sinking a putt?

SFX: GOLF BALL FALLING INTO HOLE.

VO: Or even the clanking of a roller coaster inching closer to the top of the hill?

SFX: CLIMBING ROLLER COASTER.

VO: In Texas, we like to think it's all those things. And, neighbor, we want you to know that those sounds are your invitation to come by any time you like. A trip to Texas is an amazing vacation, and you don't even need a passport. In fact, it takes a whole lot less planning, saving and waiting because we're right next door. So come by for a visit. And find out what a Texas welcome truly sounds like.

SFX: MUSIC UP AND UNDER.