

FOX RADIO – Comedy Radio Promos

SHOW TITLE	EPISODE NO.	SHOW AIR DATE TUESDAYS	LENGTH :25/05	VERSION WE ARE FOX
PRODUCER	MEDIA BUY Co-op	SPOT AIR DATES	DEMO	SLATE CODE(S)

MUSIC

Fox is building a new intro to ALL of their comedy promos. For girls, they would like playful comedy read and for guys it can be a little more aggressive. I just got off the phone with the producer who really does not have a set plan for the VO other than he wants to imply that Fox is groundbreaking in the comedy realm

Just read the lines in red (“We are fresh, we are funny, we are Fox”).

VOICE 1: WE ARE FRESH.
VOICE 2: WE ARE FUNNY.
VOICE 3: WE ARE FOX.

FOX TUESDAY, [TONIGHT] IT’S AN ALL NEW “RAISING HOPE”!

Virginia: I like it!

AND THE CHASE CLAN GOES *BACK IN TIME*...WITH GUEST STAR CHRISTOPHER LLOYD!

Dennis: I’m off to 2008 to marry Susan Boyle before she got rich and famous!

THEN, IT’S THE CRITICALLY ACCLAIMED NEW COMEDY ABOUT A BROTHER AND SISTER RAISING A CHILD...AND EACH OTHER.

Ben: She’s a smart kid. Shouldn’t we just tell her the truth?
Kate: That I got knocked up and then my boyfriend just took off...
Ben: Add some color to it.

“RAISING HOPE” AND “BEN AND KATE”. ALL NEW!