

Client: University Hospital

Title: "Because #2"

Specs: ANNOUNCER: Male or female..Caring, persuasive. Being able to emote without sounding over the top. Conversational and able to tell a story. We are not looking for him/her to sound like an announcer.

VARIOUS PATIENTS: Men, women and child(female age 8 to 10): Able to deliver an emotional line in a convincing way. They must sound real, not like an announcer.

Copy:

(STATEMENTS BY PEOPLE IN A VERY DECLARATIVE WAY)

MAN: Because of a UH doctor,
I can face the world.

WOMAN: Because of a UH doctor,
I can walk.

VO: There are so many ways University Hospitals has changed life for the better, for so many people. And it all started with a call to 866-UH-4-CARE. Because only University Hospitals has UH Doctors. Doctors at the forefront of so many discoveries and techniques. They make an extraordinary difference to ordinary people.

MAN: Because of a UH doctor,
I can get back to normal.

VO: And calling 866-UH-4-CARE also connects you to our specialized services like Rainbow Babies & Children's Hospital, the Ireland Cancer Center and MacDonald's Women's Hospital. From innovative fertility treatments to breakthroughs in cancer treatments, every day University Hospitals impacts and improves lives.

WOMAN: Because of a UH doctor,
I am a mom.

CHILD: Because of a UH doctor.
I am six.

VO: UH doctors make the difference. Call 866-UH-4-CARE.
For help. For wellness. And... something even more precious.

WOMAN: (VERY DRAMATIC) Because of a UH doctor,
I am here.

VO: UH Doctors make the difference.