

M/F  
sell-o-meter

## Wish Big, Win Big

*Specs: Should be able to capture a sense of excitement, while still sounding warm and inviting. Could have a slight "character" sound to her, in terms of unique voice quality. Although we would want to hear a range from a more straightforward, friendly announcer up to a voice with more character.*

Copy: :40 for this portion (including legal)

ANNC: It's just what you've always wanted.

Jewel-Osco's Wish Big, Win Big Holiday Giveaway.

This is beyond big.

And it's beyond easy.

Just shop, collect game pieces and fill up your board for a chance to win your share of over 10 million dollars in prizes and money-saving offers. From cool cars, to cold hard cash, to warm vacations. Want to make your holidays even happier?

Look for thousands of bonus game ticket items throughout the store.

So...what prize will you open this holiday season?

Come down to Jewel-Osco and play The Wish Big, Win Big Holiday Giveaway today.

LEGAL: No purchase necessary to play or win. Valid through DATE, while supplies last. Must be 18 or older and a legal resident of any of the 50 United States. Void where prohibited. Subject to full Official Rules at JewelOsco.com.