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AIR DATE:	FORMTEXT		
Client:	The UPS Store	ISCI #:	
Product:	Mailbox Services	V/O Talent:	
Title:	"CEO"	Music:	
Length:	:60	Singer:	
Rev #:		Producer:	
Date:		Master:	
Job #:			
Page:	PAGE 2 of NUMPAGES 4		

ANNCR: 30-40 year old male, any race, conversational tone with a bit of authority, not overly polished. This John Corbett or Michael Broderick.

EMPLOYEE: One male, one female, 25-40 years old, any race, represents the voice of the The UPS Store, must be helpful and knowledgeable without sounding too selly (ALEX, BOB, SHAUNA, STEVE on scripts.) Friendly tone is key.

MIKE: 30-50 year old male, any race, white-collar friendly, confident, conversational, not announcer-y

MIKE: Hi, I'm Mike and I'm a CEO, a Chief Everything Officer. My corner office is in a corner of my den. My job duties include everything from designing trade show displays to ordering paper clips. My days, my hands and the trunk of my car are always full. I can't wait around every day for my mail and packages to be delivered. So how do I handle it all? Logistics.

SHAUNA: I'm Shauna from The UPS Store and I'm ready and waiting to help out people like Mike. Just have your mail delivered here and I'll help keep it secure. I'll even sign for packages and send you an e-mail or text alert when they arrive. Because no matter how big or small the business, every CEO needs a mailroom.

SHAUNA: While I'm taking care of my clients, Logistics is taking care of my mail. That works!

ANNCR: Chief Everything Officers love Logistics. With a mailbox at The UPS Store, your business gets a real street address and the peace of mind that your mail is always safe. To find a location near you and discover how Logistics can help you, visit theupsstore.com.