

Smilo Radio  
:60 Radio

Specs:

***AnnCR:** Male, 30 - 40 year age range. Friendly, conversational, approachable voice with subtle humor and wit. Open as to ethnicity, but tonality like the All State voice over spokesperson.*

1 **SFX:** MUSIC UP AND UNDER.  
2

3 **ANNCR:** Bright Now Dental knows it's hard out there for a tooth. There are so  
4 many dangers these days — the classic middle-of-the-night toothache,  
5 the un-popped popcorn kernel lurking at the bottom of the bowl and, of  
6 course, flying hockey pucks. You get the picture. That's why you need  
7 a place that really cares about teeth. A place that cares so much they  
8 have same-day emergency appointments. Well, that's us, Bright Now  
9 Dental. We're for teeth. Actually, we're crazy about them, and the  
10 people connected to them. We know what it's like when you're in pain,  
11 and we won't make you wait. We also won't hurt your wallet. We  
12 accept all major insurance plans and even offer a discount if don't have  
13 insurance. And to make it easier for teeth we have 18 convenient  
14 Austin locations, so just call 888-BRIGHT NOW and we'll find you an  
15 appointment today. That's 888-BRIGHT NOW. We're Bright Now  
16 Dental and we're for teeth. Oh, and watch out for flying hockey pucks.  
17  
18

**LEGAL:** Modern Dental Professionals, Abilene, P.C. Hyunseo Park, D.D.S.